



A side event for 17<sup>th</sup> TELMIN  
**Business Forum: Embracing of Digital Economy**  
Siem Reap, 29 November 2017, 1:30pm to 5:45 pm

### **Venue of the event**

Majestic Room at ground floor (inside Apsara Palace Resort and Conference Center)

### **Event objectives**

As TELMIN/ TELSOM will be hosted in this November, the Royal Government of Cambodia is planning to take the opportunity to host a Business Forum on 29<sup>th</sup>. The theme of this event is “Embracing of Digital Economy”. Telecom Ministers from ASEAN and 50 participants as well as speakers from Government, Private Companies, and Developing Partners will be invited to the event.

This event will contribute to the exchanging of concepts and best practices of digital transformation in ASEAN and the promotion for more investments in Cambodia’s ICT Industry. During the plenary session, invited Telecom Ministers from ASEAN will share the ideas and discuss the many ways that each government has done to enhance their digital economy. Thought leaders from the public and private sectors are also invited to share the opportunities and outlook of the industry.

### **Organizing partners**

- Ministry of Posts and Telecommunications of Cambodia

- ASEAN CIO Association

## Exhibition

From 29 of November to 1 of December, a total of 40 ICT local and regional exhibitors are invited to showcase their new products and innovative solutions to Telecom ministers, experts and participants from the regional countries. Those exhibitors will be selected from national award winners, ASEAN award winners, Telecom Companies, Hardware Vendors, Solution Consulting Firms, Start-up Companies, Fintech Firms, and Banks/ MFIs.

H.E BIN Chhin, Deputy Prime Minister, Minister of Council of Minister, high representative of Samdech Akka Moha Sena Padei Techo HUN SEN, Prime Minister of the Kingdom of Cambodia will visit those booths after his official opening of the ministerial meeting on 30<sup>th</sup>, November.

## Draft programme

1:30-2:30	<u>Opening Remark and Keynote Address</u>	<p>MC: <b>MPTC</b></p> <ul style="list-style-type: none"> <li>• <b>Cambodia:</b> H.E. Tram Iv Tek, Minister of Posts and Telecommunications <ul style="list-style-type: none"> <li>-Opening remarks</li> <li>-Cambodian vision to develop the ICT industry</li> <li>-Readiness and Progress made in the past years</li> </ul> </li> <li>• <b>ITU Secretary General</b> (TBC)</li> <li>• <b>ASEAN Director General</b> (TBC)</li> <li>• <b>Lao PDR:</b> <ul style="list-style-type: none"> <li>-<b>Mr. Phonpasit Phissamay</b>, Director General of E-government Centre (Connectedness in Developing Digital Economy towards SMART ASEAN 2025)</li> </ul> </li> <li>• <b>Malaysia:</b> <ul style="list-style-type: none"> <li>-IoT, Empowering the 4<sup>th</sup> Industrial Revolution</li> </ul> </li> <li>• <b>Myamar:</b> <ul style="list-style-type: none"> <li>-Development of E-commerce</li> </ul> </li> </ul>
2:30-3:45	<u>Plenary session 1:</u> Experiences to develop the digital economy. <i>(Share concepts and best practices from ASEAN Member States)</i>	<p>Moderator: <b>H.E. Khov Makara</b>, Under Secretary of State of MPTC</p> <p><u>Panelists:</u></p> <ol style="list-style-type: none"> <li>1. <b>Madam Dana DONG</b>, VP of HyalRoute Group (CFOCN)</li> <li>2. <b>Mr. Michael MacDonald</b>, Group CTO and Executive Consultant of Huawei SEA</li> <li>3. <b>SMART Axiata(Telco):</b> TBC</li> <li>4. <b>Mr. Zhang Yudong</b>, Chief Admin Officer of SEATEL</li> <li>5. <b>Mr. Tan Yijun</b>, Executive Vice President of China Telecom Global Limited</li> </ol>

		6. <b>Mr. Jing Jun</b> , General manager of Industrial and Commercial Bank of China (Phnom Penh Branch)
3:45-4:45	<u>Plenary session 2:</u> Cambodia Start-up Scene	Moderator: <b>Dr. Sopheap SENG</b> , President of NIPTICT  <u>Panelists:</u> 1. <b>Mr. Landa CHEA</b> , Co-Founder and CEO of BookMeBus.com 2. <b>Ms Leakhena LONG</b> , Co-founder and COO of Joonak Delivery 3. <b>Mr. Piseth SOK</b> , Representative of Young Entrepreneur Association 4. <b>Ms Melanie MOSSARD</b> , Community Director of Impact HUB 5. <b>Mr. Gordon Peters</b> , Smart Axiata Digital Innovation Fund
4:45-5:45	<u>Plenary session 3:</u> Economic Integration towards inclusiveness for greater ASEAN.	Moderator: <b>Mr. Chaicharearn Atibaedya</b> , President of ACIOA  <u>Panelists:</u> 1. <b>Mr. Goh Eng Choon</b> , Senior Vice President and General Manager, ST Electronics (Info-security) from Singapore 2. <b>Mr. Guillaume Mascot</b> , Head of Government Relations APJ & India, Nokia 3. <b>Mr. Ricky W.K. Lo</b> , Chief Network Officer of China Mobile International Limited 4. <b>Mr. LAM Sai Wai Alain</b> , Managing Director of Credit Suisse (HK) Ltd 5. <b>Dr Chi-Wah CHEUNG</b> , Consulting Director of APAC Ovum (IT/ Telecom analyst and consultancy firm)
5:45	All participants will be invited to networking session and cocktails (next to swimming pool)	