



Asean CIO Association Roundtable Invitation

2017



**ADEPT
COMMIT
INNOVATE
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ASSOCIATE**

Artificial Intelligence IN CyberSecurity

iBOT or Human, who can do a better job? Who can sustain in the entire digital revolution with a fast track of attacks? Where to start? Why to secure the end-points especially with the growing numbers of “always on”, “always connected” devices?

HongSin Kwek – Executive Advisor

Asean CIO Association

2/2/2017



Cyber-Security 2017

February 21st 2017 @ Hyatt Erawan, Bangkok, Thailand

Artificial Intelligence IN Cyber-Security, why is this crucial to country's digital development towards SMART Thailand?

Roundtable is strictly by invitation only

Company XXXX
Address XXXX
XXXXX
XXXXX

Attention: XXXXX

Reference: Invitation to Asean CIO Association Roundtable 2

Global statistic shows \$400 billion in lost revenue yearly, about 90% of organizations concede to have been victim to cyber-attacks that potentially translate to almost 20 individuals per second being affected by cyber-crime in government, corporations and individual account. The cyber-security market has grown tremendously but the outcome to manage hacking is just the opposite.

While leaders of Thailand continue to advocate Digital Thailand and Thailand 4.0, there is something missing or unspoken about what they going to do and address cyber-attacks and threats. Across Asean member states are falling short of cyber-security personnel and not to mentioned the overwhelming of multiplicity of cyber-attack vectors and tools used by cyber-criminal. In quest of coping with the fast tracks and shortage of human expertise, it is just inevitable to leverage the maturity of artificial intelligence in cyber-security.

One of the biggest challenges of creating strong cyber security is identifying when an organization's system has been hacked, because it's incredibly a challenge to spot the infiltration with the limited expertise in each organization. It can be difficult for humans to discover a cyber-attack, even when they do, it's often too late.

What's more, it's entirely possible to come across the evidence in a system that a hack has taken place, as most organization do not have a full fledged incident response team.

This 2nd Roundtable organized by Asean CIO Association to raise this long overdue concern is not a one-time network but with a vision to continue with top-down approach to safeguard our country's worth and reputation as we pursuit for country's progress for our people and generations. I would like to call for this invitation focusing on the first 10 to 12 CIOs together with Ministry of Digital Economy & Society to line actions throughout the entire year.

120 Moo 3, 7th Floor, The Government Complex, Commemorating His Majesty, Cheangwattana Road, Thung Song Hong, Khet Laksi, Bangkok 10210, Thailand

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The flow of event will be as below:-

0830hrs:: Registration

0900hrs:: Introduction by Asean CIO Association Executive Advisor, Hong Sin KWEK

0905hrs:: Welcome address by Asean CIO Association President, Chaicharearn Atibaedya

0915hrs:: Opening address by Ministry of Digital Economy & Society, Deputy Permanent Secretary

0930hrs:: Keynote address by Cylance, Inc., APAC, Managing Director, Mr Ang Ban Leong
Prevent Cyberattacks – Artificial Intelligence that predicts, prevents, and protects

1000hrs:: Coffee & Tea will be served.

1015hrs:: Discussion and Exchange moderated/supported by Hong Sin, KWEK and Cylance Inc, Security Expert, Kelvin Wee.

1200hrs:: Wrapped up & Summary on all follow up action

1230hrs:: Lunch served

Please be prepared to discussed in English language. Special guest speakers are flew in to share their experience and they have been in the Cyber-Security business for more than two decades for various large organization and particularly Asia government.

At end of roundtable, we may call for a workshop to your technical team so to gear up their skills.

We are limiting to only 3 per organization for those hands-on workshops.

Be a contributor and a game changer towards SMART Thailand as you are one we can count on.

Yours sincerely,

ASEAN CIO ASSOCIATION

Chaicharearn Atibaedya

President

Special Guest Bio



Ang, Ban Leong

Regional Director

Cylance® Role

Ban Leong is the regional director for Cylance APAC and is responsible for Cylance's business expansion into APAC.

Experience

Prior to Cylance, Ban Leong was the country director at Oracle Singapore, responsible for its systems line of business.

Ban Leong was a security veteran at McAfee where his last leadership role was to launch the government vertical for Asia Pacific and Japan. Before that, he was the regional director of McAfee Southeast Asia (SEA) for five years, growing the business over 200% with SEA as the second largest region in APAC.

Notable Achievements

- Ban Leong's previous startup experiences include Comex Frontier Pte Ltd, a Singapore-based supplier of supply chain software solutions and Support.com. He also spent 11 years in IBM and was the General Manager, Tivoli Systems, Asean/India.

Education, Certifications and Training

- Ban Leong holds a Bachelor of Science degree, majoring in computer science from the University of Western Australia.