

Important Notification – Members’ Discount

Members/subscribers of GovWare 2023’s Supporting Organisation/Association and Media Partner **enjoy S\$200 off the GovWare Conference Pass with promo code “GWP200”**. The discount is applicable only to the Standard Rate and can be availed until 30 September 2023 (2359hr, GMT +8). Individuals must ensure they are eligible members/subscribers before using the promo code, as any unauthorised use may lead to the forfeiture of the discount. GovWare 2023 Organiser reserves the right to verify the eligibility of applicants and revoke the discount if found ineligible.

GovWare Conference and Exhibition

Event Date: 17-19 October 2023

Venue: Sands Expo and Convention Centre, Singapore

Time: 9:00 AM – 5:30 PM

Networking Session: 5.30pm to 7.30pm (17 and 18 Oct only)

Format: In-Person

1.0 Event Highlights

GovWare Conference and Exhibition, the region's premier cybersecurity event, is gearing up to make a strong and impactful return from 17 to 19 October 2023, at Sands Expo and Convention Centre in Singapore.

Under the theme "**Fostering Trust Through Collaboration in the New Digital Reality**", GovWare 2023, a part of the renowned **Singapore International Cyber Week (SICW)**, is set to deliver transformative insights that address the ever-evolving cybersecurity landscape.

Supported by the esteemed Cyber Security Agency of Singapore (CSA) and a network of community partners across the region, this gathering of great minds will once again see over 10,000 global cybersecurity practitioners, policy-makers and organisational leaders converge to spark essential conversations and collaborations that will shape our digital future.

The extensive conference programme, tech exhibition alongside co-located events, and socials present endless opportunities for you to discover the latest cybersecurity solutions, connect with a global community and learn from domain experts.

GovWare 2023 programme highlights include:

- A stellar lineup of global speakers **over 100 keynotes and track sessions**. Keynote speakers include:
 - a) **Eva Chen**, Chief Executive Officer & Co-Founder, Trend Micro
 - b) **Poornima DeBolle**, Co-Founder & Chief Product Officer, Menlo Security
 - c) **Goh Eng Choon**, President, Cyber, ST Engineering
 - d) **Lee Fook Sun**, Chairman, Ensign InfoSecurity
 - e) **Kevin Mandia**, Chief Executive Officer, Mandiant – Google Cloud
 - f) **Nir Zuk**, Founder & Chief Technology Officer, Palo Alto Networks
 - g) **Brad Arkin**, Senior Vice President, Chief Security and Trust Officer, Cisco
 - h) **Sean Yang**, Global Cyber Security and User Privacy Protection Officer, Huawei
- **The region's unrivalled cybersecurity tech showcase** with a remarkable lineup of over 300 prominent international and home-grown organisations, national pavilions, pioneering startups, and future trailblazers from Institutes of Higher Learning.
- **CXO Plenary** – This by-invitation-only CXO Plenary bridges C-Suite executives and top-level decision-makers from the public and private sectors in multifaceted conversations on key strategic developments in the cybersecurity space, under the distinguished auspices of the Cyber Security Agency of Singapore.
- **GovWare Forums** – Closed-door sessions crafted for enterprises, regulators, and industry solution providers to collaboratively delve into the imperatives of Critical Information Infrastructure (CII) verticals. This year, the GovWare Forums will be dedicated to the vital domains of Healthcare and Financial Services (FSI).
- **Government Closed Door Session** – Steered by our Key Supporting Partner - the Cyber Security Agency of Singapore, this session is tailored exclusively for the Singapore civil and public service officers to explore Singapore's cyber threat landscape, gain invaluable insights from cybersecurity operations and catch a glimpse of cutting-edge capabilities and technologies.
- **Tech Talk** – The Tech Talk series brings industry developments and knowledge sharing in an interactive setting, accessible to all attendees of GovWare 2023.
- Exciting capacity-development competitions that put skills and innovation to the test – **Singapore Cyber Conquest** and **Pitch Pit** for startups.
- **GovWare Socials** – A convergence of learning, networking and fun, GovWare Networking Nights and GovWare Appreciation Night present great opportunities for making new connections and strengthening relationships.
- **SICW Open Sessions** – As a part of Singapore International Cyber Week (SICW), GovWare Conference Pass holders enjoy access to the SICW 2023 open sessions.

Visit www.govware.sg for more details on GovWare 2023 agenda, speakers, and passes details. Trade Visitors Pass is available for access to the GovWare Exhibition and open sessions within the exhibition floor only, plus the SICW open sessions.

1.1 Event Highlights – Short Blurb (Below 150 words)

With the support of the Cyber Security Agency of Singapore (CSA) and as part of Singapore International Cyber Week (SICW), GovWare Conference and Exhibition 2023 will once again see global cybersecurity experts, business leaders and senior policymakers coming together to discuss the evolving landscape, share best practices and identify new opportunities, as we address this year's theme "Fostering Trust Through Collaboration in the New Digital Reality".

Join the cybersecurity community from across the world at GovWare 2023 – Asia's premier cybersecurity event, from 17-19 October 2023 at Singapore's Sands Expo and Convention Centre. Discover the latest cybersecurity trends and strategies, tech and policy developments. Expand your network and access the SICW 2023 open sessions with your GovWare Conference Pass. **<Partner's organisation name>** members enjoy S\$200 off the Conference Pass standard rate with promo code "GWP200", valid through 30 September 2023 (2359hr, GMT +8). Register now at www.govware.sg!

1.2 Event Highlights – Short Blurb (50 words)

Supercharge your cybersecurity expertise at GovWare 2023, 17-19 Oct at Sands Expo, Singapore. Uncover the latest insights and tech with global experts, practitioners and policymakers at Asia's premier cybersecurity event - supported by the Cyber Security Agency of Singapore and a part of Singapore International Cyber Week. Details at www.govware.sg.

2.0 Social Media

2.1 Social Media Handles

Help us spread the word about GovWare Conference and Exhibition on your social media channels. Remember to tag our social media channels too:

- LinkedIn: @GovWare
- Facebook: @GovWareSG
- Twitter: @GovernmentWare

As part of Singapore International Cyber Week (SICW), we encourage you to tag or mention SICW too, where applicable.

- LinkedIn: @SICWSG (for tagging please type @Singapore International Cyber Week)
- Facebook: @SICWSG
- Twitter: @SICWSG

2.2 Official Hash Tag for GovWare Conference and Exhibition 2023 and Singapore International Cyber Week 2023

#GovWare #GovWare2023 #SICW2023

2.3 Visuals

Please use the official GovWare Conference social media assets provided.

GovWare 2023


Conference and Exhibition


17-19 October | Sands Expo and Convention Centre, Singapore





2.4 Suggested Caption Copy


Elevate your cybersecurity expertise at #GovWare Conference and Exhibition 2023! Join forces with global enterprise leaders, industry experts, and policymakers at Asia's premier cybersecurity event - supported by the Cyber Security Agency of Singapore and a part of the renowned Singapore International Cyber Week. Immerse yourself in the theme of 'Fostering Trust Through Collaboration in the New Digital Reality' from 17-19 Oct at Sands Expo and Convention Centre, Singapore.


 **Sharpen Your Strategy:** Fortify your digital transformation roadmap with cybersecurity insights from 100+ keynotes, track sessions, and vertical-focused GovWare Forums.

 **Network Globally:** Forge vital connections with 10,000+ international practitioners across diverse sectors and functions.

 **Seize Innovation:** Explore a cybersecurity tech showcase of 300+ global innovators, staying ahead with the latest tech, trends, and solutions.

 **Forge Partnerships:** GovWare Socials foster bonds beyond business. Strengthen relationships, collaborate, and explore new horizons.

 **Expansive Insights:** As part of Singapore International Cyber Week, immerse yourself in #SICW2023 open sessions for additional insights on global cybersecurity dynamics.

 **Unlock Savings:** **<Partner's organisation name>** members enjoy S\$200 off the Conference Pass standard rate with code "GWP200" until 30 Sept (2359hr, GMT +8).

Supercharge your cyber leadership journey. Secure your seat now at www.govware.sg!

#GovWare2023 #SICW2023 #Cybersecurity #DigitalTransformation #CyberLeaders