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# CRAFTING THE FUTURE

*Leading an Intelligent, Secure, Sustainable,  
Prosperous and Green Digital Generation*



## 9th ASEAN CXO Forum

SINGAPORE

Hilton Hotel

30<sup>th</sup> & 31<sup>st</sup> March 2026



## The 9<sup>th</sup> ASEAN CXO Forum

As we enter a new era defined by rapid technological advancements and digital transformation, the **9th ASEAN CXO Forum** will serve as a critical platform for C-suite executives to explore the future of green digital leadership. This forum will draw together to discuss, strategize, and collaborate on the most pressing issues on green and opportunities in the digital landscape.

The 9<sup>th</sup> ASEAN CXO Forum is meticulously crafted to fulfil the aspirations of our C-suite members by focusing on four primary objectives:



## The big WHY

With rapid urbanization, a young tech-savvy population, and strong government investment in digital infrastructure, ASEAN presents a unique opportunity for sponsors to shape the future of innovation, sustainability, and governance.

The 9th ASEAN CXO Forum convenes under the refined theme: "**Crafting the FUTURE: Leading an Intelligent, Secure, Sustainable, Prosperous, and Green Digital Generation.**"

This year, we boldly invite C-level leaders, policymakers, investors, and innovators to co-create a future where **digital growth aligns with environmental responsibility, economic inclusiveness, and ethical intelligence**. ASEAN's digital transformation must not only be accelerated but also **sustainably architected** – one that secures our people, planet, and progress.

By integrating Green Leadership into digital policymaking, infrastructure, and enterprise innovation, ASEAN stands ready to become a model region of regenerative growth, intelligent governance, and resilient digital economies.



## Why Singapore?

Singapore stands as a global benchmark for **technological excellence, digital policy innovation, and green infrastructure**. As the region's most digitally mature economy, Singapore offers.

- A world-class venue and ecosystem for C-level networking.
- Support from global innovation hubs is one key factor for 9<sup>th</sup> ASEAN CXO Forum.
- Seamless connectivity and inclusive governance for sustainable innovation.
- A symbolic milestone: **SG60**, celebrating 60 years of Singapore's independence and digital vision

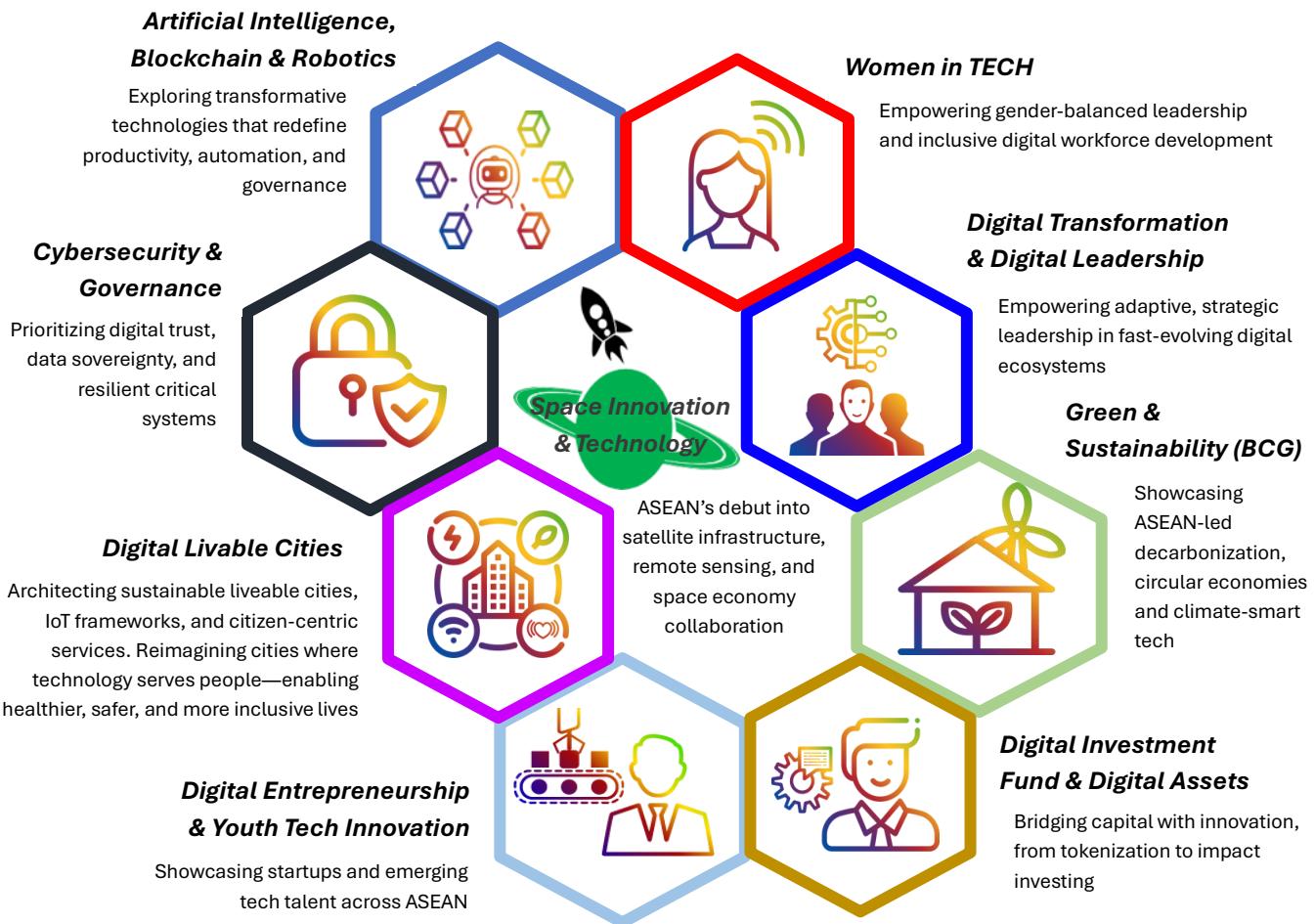
The 9th ASEAN CXO Forum will not only spotlight ASEAN's tech and sustainability journey – it will also honour Singapore's legacy and leadership as it enters its next digital chapter.

The **10th ASEAN CXO Forum 2027** will be held in **Vietnam**, passing the torch to another ASEAN digital leader with rising innovation momentum. The theme will align with Vietnam's rising status in tech manufacturing, digital upskilling, and innovation-driven sustainability.



## Forum Themes: ASEAN'S Future in 9 Wisdom Councils

The Forum's content is structured into 9 strategic wisdom councils that are the beating heart of our engagement platform – each delivering insights, partnerships, and inspiration.



### Special Track & Exclusive C-Suite Experiences

Boardroom & Baseline

Leadership Experiential & Simulation Game

Roots of Peak Performance

The Body-Brain Connection

## The CXO Voice

Today's Digital C-Suites are no longer limited to information management; they are also catalysts for innovation and investment. The 9th ASEAN CXO Forum emphasizes the expanded role of CIOs with a focus on **Information, Innovation, and Investment**—the three pillars that enable transformation across ASEAN.



## Why CXO Want to Be Part of This Exclusive 9<sup>th</sup> ASEAN CXO Forum?

In our track record of hosting successfully for all past 8 ASEAN CIO Forum since 2012, the evolving landscape of digital transformation and sustainability has a growing need for leaders to not only stay ahead of technology but to cultivate a network of trusted peers and collaborators across the ASEAN region. The 9th ASEAN CXO Forum is a rare opportunity to join a community of top C-suite executives, fostering connections and gaining insights into technology and leadership trends that will shape our future. Over three immersive days, the forum offers unparalleled networking, thought-provoking discussions, and dynamic experiences designed to address the unique challenges and opportunities faced by ASEAN's digital and business leaders.

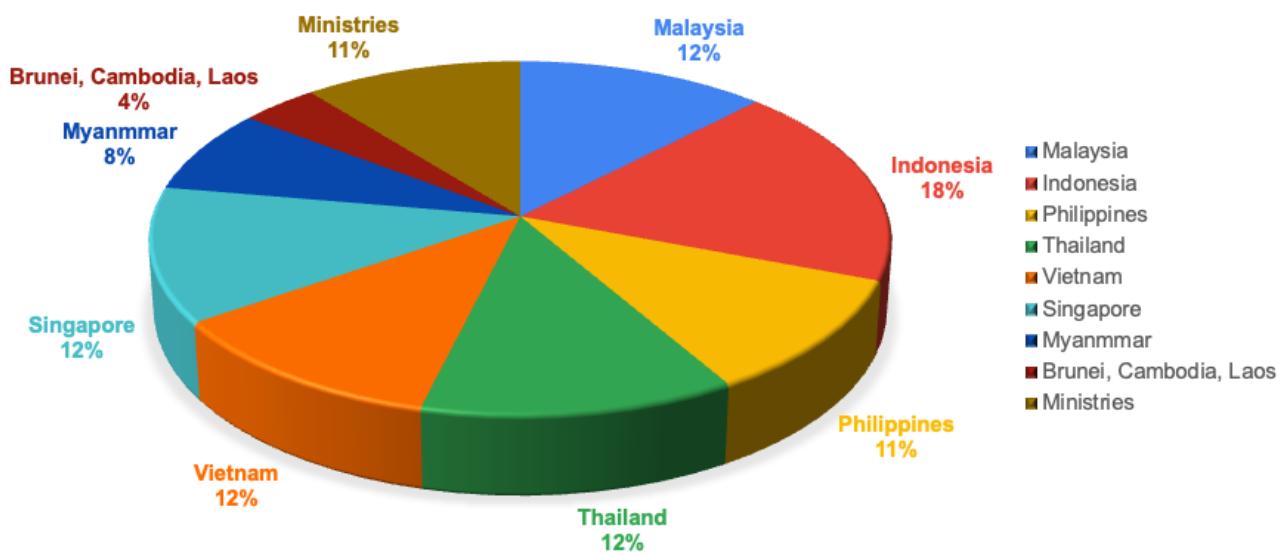
## Who will Attend?

The 9th ASEAN CXO Forum will convene over 500 senior executives and policymakers from across all 11 ASEAN nations and strategic partners beyond the region. The audience represents a balanced mix of C-level leaders, government ministers, investors, and innovators, ensuring high-value exchanges between technology, policy, and business decision-makers. With strong representation across key industries – including finance, telecommunications, energy, manufacturing, and digital services – the forum offers sponsors direct access to the region's most influential stakeholders driving ASEAN's digital and sustainability agenda.

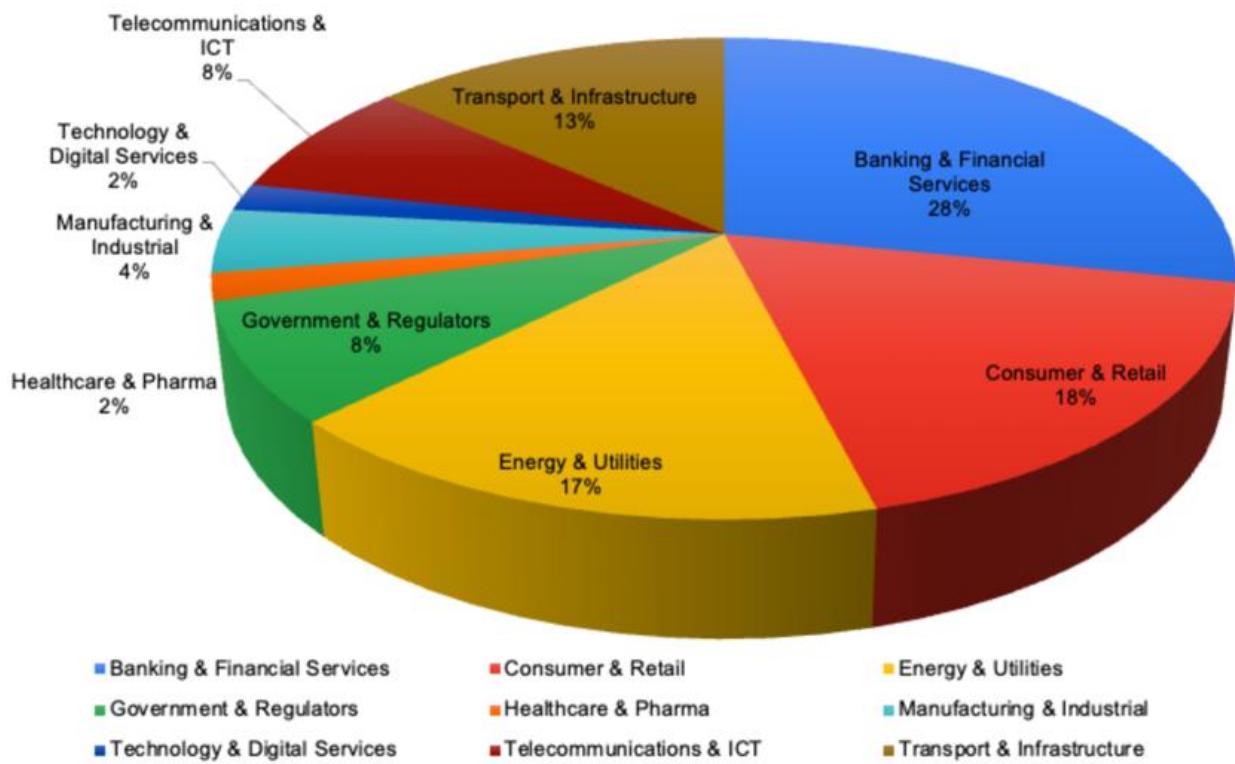
### Key Attendees Highlights

- ASEAN Secretariats
- Key Ministries across ASEAN region
- All ASEAN countries
- Special invites from Asia and UAE

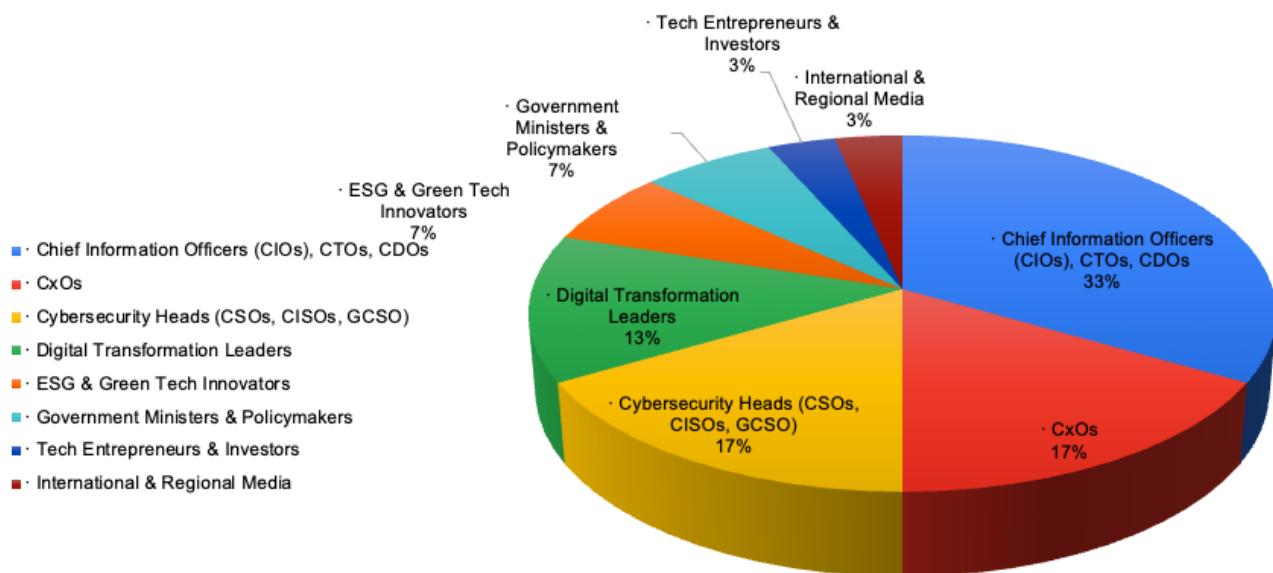
### Attendees Breakdown by Country



## Attendees Breakdown by Industry



## Job Title & Country Breakdown



## Upcoming Event Agenda

A two-day comprehensive conference bringing together industry leaders, technology innovators and digital transformation experts.

March 30 & 31, 2026

Shangri-la Hotel, Singapore



### 29<sup>th</sup>

- Arrival
- Welcome Party



### 30<sup>th</sup>

- Forum Tracks
- Gala Night

- AI & Robotics
- Cybersecurity
- Digital Liveable Cities
- Green & Sustainability

### 31<sup>st</sup>

- Forum Tracks
- Torch Passing

- Boardroom & Baseline
- Digital Transformation & Leadership
- Digital Investment & Assets
- Women-in-Tech

### 1<sup>st</sup>

*Site Visit by  
Invitation only*

- Punggol Digital District
- Port Authority
- Singapore & Seatrium
- EMC

## Special Track

### **Boardroom & Baseline**

### **BOARDROOM & BASELINE**

The Boardroom & Baseline track at the 9th ASEAN CXO Forum is designed to equip Boards and C-suites with the practical tools, governance frameworks, and strategic foresight needed to navigate ASEAN's digital future. Focused on AI, cybersecurity, Industry 4.0, and sustainable innovation, the program reframes Boards from symbolic overseers into active sponsors of transformation.

Through high-level keynotes, plenaries, fireside chats, and interactive sessions, participants will gain access to a 12-point Board Baseline checklist, actionable case studies, and cross-industry insights from some of the region's most influential leaders. The track also drives impact beyond the forum, with commitments to open Board seats for digital leaders, mentorship programs, and the adoption of a regional digital governance baseline.

By bridging Boards and C-suites, Boardroom & Baseline ensures that transformation does not stall, but instead scales, sustains, and secures ASEAN's inclusive and resilient digital economy.

## Exclusive C-Suite Well-being Experiences

We recognize the intense responsibilities CxOs bear, which is why this year's forum offers three unique well-being activities.

***Pre-booking is required, and Member Subsidy applies.***

# 30<sup>th</sup>

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# 31<sup>st</sup>

<b>Leadership Experiential &amp; Simulation Game</b>	<b>The Roots of Peak Performance</b>
<i>By Jones Liew</i>	<i>By Ms Tan Kai Hiang</i>
3h	1h
54 Seats	
<b>The Roots of Peak Performance</b>	<b>The Roots of Peak Performance</b>
<i>By Jones Liew</i>	<i>By Ms Tan Kai Hiang</i>
1h	1h
<b>Leadership Experiential &amp; Simulation Game</b>	<b>The Body-Brain Connection</b>
<i>By Jones Liew</i>	<i>By Ms Tan Kai Hiang</i>
3h	1h
54 Seats	
<b>The Body-Brain Connection</b>	<b>The Body-Brain Connection</b>
<i>By Jones Liew</i>	<i>By Ms Tan Kai Hiang</i>
1h	1h

### ***Leadership Experiential & Simulation Game***

**By Lead Trainer – Mr Jones Liew**

The Boardroom & Baseline simulation opens a unique window for C-Suite leaders to reflect on the unseen. By simulating decades of choices, it reveals overlooked opportunities and hidden risks that traditional decision-making may miss.

Leaders are invited to step outside their comfort zones, test unconventional strategies, and recognize how small shifts in perspective could reshape entire business trajectories.

Through this immersive experience, executives explore how governance, innovation, and timing intertwine to create – or derail – long-term prosperity. The simulation illuminates what might have been missed in real boardroom discussions: unmeasured baselines, unexplored markets, undervalued partnerships, or underestimated digital shifts. These realizations become powerful lessons, not only for individual leadership but also for collective transformation.

Most importantly, the simulation fosters joy in discovery – a rare quality in high-stakes leadership. By blending serious strategy with the spirit of exploration, it allows leaders to reimagine possibilities without fear of failure.

The result is a deeper understanding of how better-informed boards can support C-Suite executives, ensuring decisions are aligned with the digital economy, grounded in governance, and inspired by vision.

The standard participation fee is **SGD450** private session per person; however, members of the ASEAN CXO Association (ACXOA) are eligible for a subsidized rate of **SGD99** per person only.

### ***The Roots of Peak Performance: A Neuro-Science Technique to Your Best Self***

By Wellness Coach Tan Kai Hiang

Do you constantly feel drained, unmotivated, or running on empty? Burnout is a state of chronic exhaustion that affects your productivity, focus, and overall well-being. The Neuro-auricular technique (NAT) a holistic approach that utilizes essential oils to stimulate specific points on the body, promoting balance and well-being.

#### **Restore Balance**

NAT helps balance the sympathetic and parasympathetic nervous systems, shifting the body from "fight or flight" to "rest and digest" mode, helping the body find deep restorative rest

#### **Reboot Brain Function**

By stimulating key areas, NAT "reboots" and reconnects brain synapses, particularly in the locus coeruleus and vagal ganglia, promoting optimal brain function. This helps us to discover and tap into new resources of energy and creativity.

**60min** session is **SGD180** per person, Members entitled to only **SGD50**. In this interactive workshop, you will:

- Understand how your body can be supported naturally
- Learn the NAT technique for self-application
- Gain quick reboot and rebalancing tips to help you manage your energy

## ***The Body-Brain Connection: The Secrets to Releasing Anxiety Naturally***

By Wellness Coach Tan Kai Hiang

Anxiety is so prevalent today yet the knowledge for self-regulation through the wisdom of our body is so limited. The Body-Brain Connection is an empowering workshop designed to help you harness your body's innate wisdom to calm your mind, regulate stress, and cultivate resilience-naturally.

Through a blend of somatic techniques, breath-work, movement, and the power of scent to activate our limbic brain, you'll discover how to break free from the cycle of chronic anxiety. Learn how tension, posture, and breath directly impact your nervous system and how simple, science-backed practices can restore a sense of balance and ease. You will:

- Understand the science behind the body-brain connection and its role in anxiety
- Explore practical, body-based techniques to shift from stress to calm in minutes
- Learn how to rewire anxious patterns for greater emotional resilience
- Gain tools to regulate your nervous system for long-term well-being

60min session is **SGD200** per person, Members entitled to only **SGD50**.

## **Why Partner with ACXOA?**



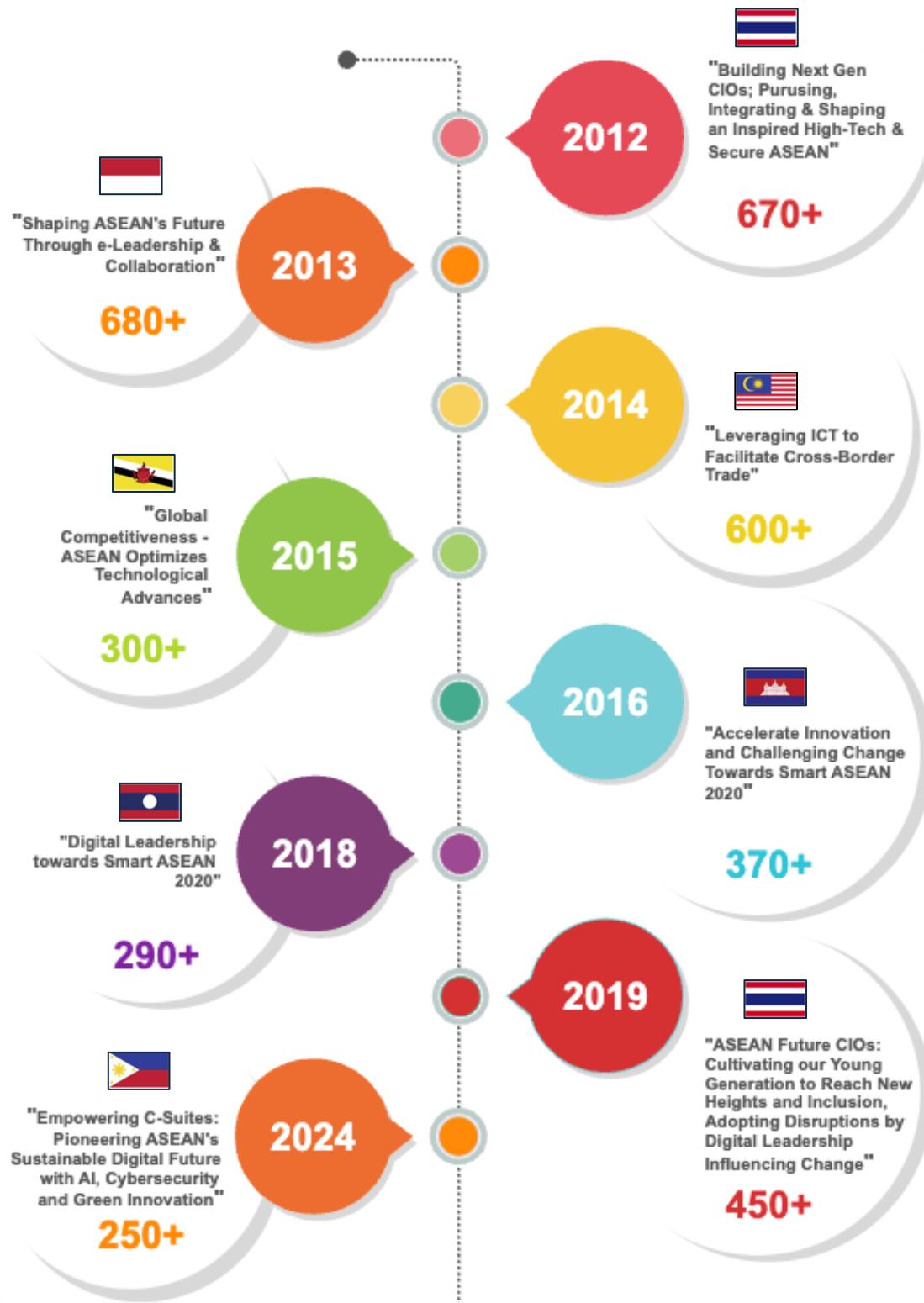
# Sponsorship Options

Prices indicated subject to change after **15 January 2026**.

Benefits	Platinum S\$500,000		Gold S\$350,000		Silver S\$200,000		Chapter Patron S\$150,000		Innovation Partner S\$100,000		Gala Night S\$490,000		Space Chapter Founding Sponsor S\$300,000		Track FOCUS Lunch S\$35,000*15 C-suites		Expert Contributor (Speaker/Moderator) S\$29,000		Room Drop S\$20,000		Just Booth S\$15000 (Limited space)	
Keynote Speaking Slot in Gala Nite	✓		✗		✗		✗		✗		✓		✗		✗		✗		✗			
Co-Host of a Chapter Track	✓		✓		✓		✗		✗		✓		✓		✗		✗		✗			
1 exclusive C-suite Roundtable* within 3 months after Forum (do not include, moderator, venue, F&B)	✓		✓		✗		✗		✗		✓		✓		✗		✗		✗			
Priority Business Matching - Wishlist	✓	9 x 2 days	✓	5 x 2 days	✓	3 x 2 days	✓	2 x 2 days	✓	3 in 2 days	✓	6 x 2 days	✓	4 x 2 days	✓	By App	✓	By App	✓	By App	✓	By App
Speaking / Moderator	✓		✓		✓		✓		✓		✓		✓		✓		✓		✗		✗	
Forum App Promotion - Leadership Article Feature	✓		✓		✓		✓		✓		✓		✓		✗		✗		✗		✗	
Exhibitor Pass	✓	10 Passes	✓	7 passes	✓	6 Passes	✓	4 Passes	✓	4 Passes	✓	8 Passes	✓	7 Passes	✓	3 Passes	✓	3 Passes	✓	2 Passes	✓	2 Passes
Gala Night entry	✓	3 tables of 9 seats	✓	2 tables of 9 seats	✓	1 table of 9 seats	✓	4 seats	✓	4 seats	✓	3 tables of 9 seats	✓	1 tables of 9 seats	✓	3 Seats	✓	3 Seats	✓	1 Seat	✓	1 Seat
Welcome Nite, and Closing Nite	✓	20 Passes	✓	15 Passes	✓	12 Passes	✓	10 Passes	✓	8 Passes	✓	18 Passes	✓	Free Flow	✓	5 Passes	✓	4 Passes	✓	2 Passes	✓	2 Passes
Website, App & Social Media	✓		✓		✓		✓		✓		✓		✓		✓		✓		✓		✓	
Branding at Gala Night	✓		✓		✓		✓		✓		✓		✓		✓		✓		✓		✓	
Strategic Booth	✓		✓		✓		✓		✓		✓		✓		✗		✗		✗		✗	
Handout in welcome kit	✓		✓		✓		✓		✓		✓		✓		✓		✗		✗		✗	
Visibility in Entertainment Program	✓		✓		✓		✓		✓		✓		✓		✗		✗		✗		✗	



## Our Track Record



## Collaboration Partners

By actively forging partnerships with local ICT associations in 10 ASEAN countries, ACXOA aims to widen the perspective of industry players, policy makers and individuals to a global scale by raising the sharing of expertise, experience and opinions regionally.

In line with the vision of a '**Global ASEAN**' under AEC Blueprint 2025, our mission to foster closer ties between ICT associations across ASEAN as a centralized platform for communication brings us closer to a '**Highly Integrated and Cohesive Economy**' and achieving '**Enhanced Connectivity and Sectoral Cooperation**'.

Strategic alliances is vital in supporting the transformation of ASEAN ICT industries into highly innovative and dynamic entities capable of competing worldwide.

	   	<p>The <b>Lao ICT and Digital Association (LIDA)</b> is a leading organization promoting ICT and digital development in Laos.</p> <p>The <b>Malaysia CIO Association (MCIOA)</b> is a professional network that connects and empowers Chief Information Officers to drive digital transformation across industries.</p> <p>The <b>Philippines CIO Association (PCIOA)</b> is a professional organization dedicated to empowering and connecting Chief Information Officers and ICT executives across the Philippines, fostering collaboration, digital leadership, and innovation.</p> <p>The <b>Thai Chief Information Officer Association (TCIOA)</b> is a non-profit organization that supports and advances the role of CIOs in Thailand through networking, knowledge-sharing, and leadership in digital transformation.</p>
	   	<p>The <b>Analytics &amp; Artificial Intelligence Association of the Philippines (AAP)</b> is the national industry body advancing analytics and AI through education, skills frameworks, and cross-sector collaboration for societal benefit.</p> <p>The <b>CIO Forum Foundation</b>, Inc. is a non-stock, non-profit organization composed of incumbent and former government CIOs, dedicated to advancing ICT to support effective, digitally-enabled public governance in the Philippines.</p> <p>The <b>Women's Business Council Philippines, Inc. (WomenBizPH)</b> is the premier private sector partner of the Department of Trade and Industry and Philippine Commission on Women, serving as the leading national advocacy platform for women business leaders and entrepreneurs to shape policies, access markets, and drive women's economic empowerment across the Philippines.</p>
		
		
		
		
		
		
		

## About ACXOA

The ASEAN region stands at the threshold of a transformative digital era – one defined by artificial intelligence, Industry 4.0, sustainable technologies, digital finance, cybersecurity challenges, and shifting global economic paradigms. While technological adoption accelerates, wisdom in digital leadership remains scarce.

To address this gap, the **ASEAN CIO Association (ACIOA)** has evolved and transited as the **ASEAN CXO Association (ACXOA)**, reflecting the convergence of digital responsibility across all C-level domains. This evolution recognizes that the challenges of the digital age extend beyond the CIO role and demand the collective foresight of all CXOs – CIOs, CTOs, CISOs, CFOs, CEOs, and beyond.

In this spirit, the ASEAN CXO Wisdom Council was established to provide a trusted platform for experienced, multidisciplinary leaders to guide the region's digital transformation. Anchored in strategic foresight, ethical grounding, and collaborative intent, the Council ensures that ASEAN's digital growth is not only accelerated, but also inclusive, secure, and sustainable.

Through its forums, councils, and member network, ACXOA convenes leaders across public and private sectors to:

- Shape digital policy in alignment with regional priorities.
- Empower green and sustainable leadership.
- Foster cross-border collaboration in innovation and security.
- Build a trusted network of digital leaders driving ASEAN's future.

### Our Mission

To serve as the trusted regional brain trust, providing **strategic foresight, ethical guidance, actionable insight**, and a **transparent community** to ASEAN C-level leaders and institutions navigating the digital future.

### Our Vision

Guiding ASEAN's digital future with wisdom and collaboration, **to build a secure, inclusive, and resilient economy** – positioning **ASEAN as a global leader in digital innovation and sustainable growth**.

### Our Goal

To accelerate **ASEAN's digital transformation** by **fostering innovation, sustainability, and inclusive growth** for a **future-ready region**.

# Get in Touch

Let's shape ASEAN's digital and green future-together.

**Hong Sin Kwek**

CEO | President

 hongsin@acxoa.org

 +669 8282 7718



Membership@acxoa.org



Events@acxoa.org

